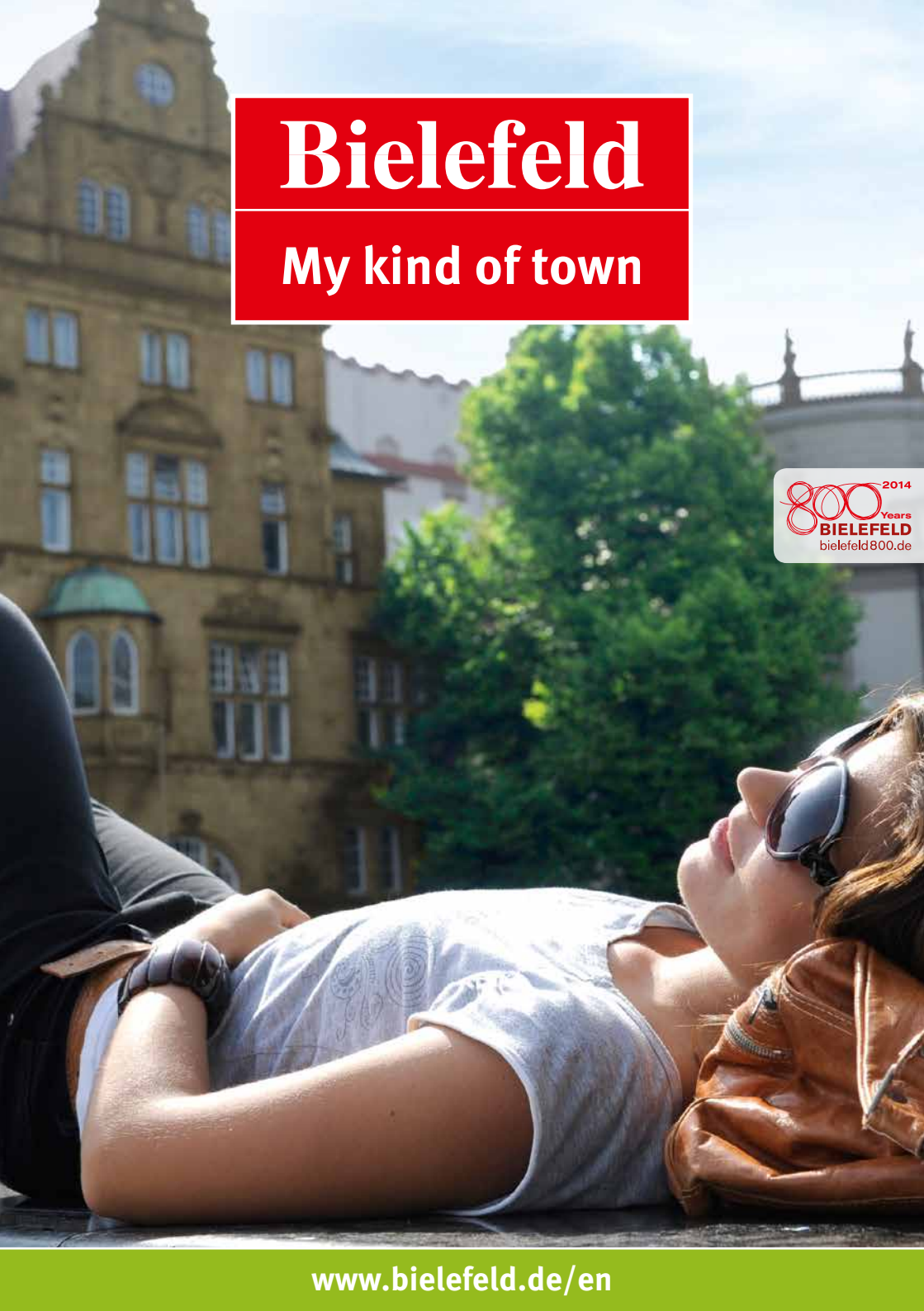


A woman with long brown hair, wearing sunglasses and a grey t-shirt, is lying on her back on a dark stone ledge. She is looking up towards the sky. In the background, there are historic buildings with many windows and a large green tree. The scene is bright and sunny.

Bielefeld

My kind of town

2014
800 Years
BIELEFELD
bielefeld800.de

www.bielefeld.de/en

Be welcome

Welcome to Bielefeld!

325,000 people and one University, one University of Applied Sciences and five colleges with more than 30,000 students make Bielefeld a sophisticated, lively city with a feel-good factor. Founded in 1214 as a merchant town, it owes its early development to linen. Today, Bielefeld combines a down-to-earth attitude and mercantile tradition with the innovative ideas and creativity generated by universities and the arts. This is a multicultural, cosmopolitan city. In total, 30 % of Bielefeld's population come from an immigrant background; The city is home to people from 170 countries.

We look forward to meeting you!



“It didn't take me long to make friends in Bielefeld. Everyone was very helpful – I never felt I'd been left to manage on my own.”

Xin Nie, doctoral candidate in German as a Foreign Language



Culture, music, entertainment: the annual Linen Weaver Market



Landmark and popular destination: Sparrenburg tower above the old town



Weekly markets, boutiques and department stores provide plenty of shopping opportunities

Kunsthalle Bielefeld – renowned museum of modern art



Be informed

Bielefeld ...

- one of the 20 biggest cities in Germany
- State: North Rhine-Westphalia
- About 800 years old, founded in 1214
- Climate: continental temperate
- Temperatures: max. 30°C, min. -10°C
- Hours of sunshine: 1,590 per year
- Green spaces:
61 % of the municipal area
- Nearest airports (by car): Paderborn-Lippstadt 45 minutes, Dortmund 1 hour, Hanover 1 hour 25
- Distances by rail: Düsseldorf 2 hours, Berlin 2 hours 30, Hamburg 2 hours 30

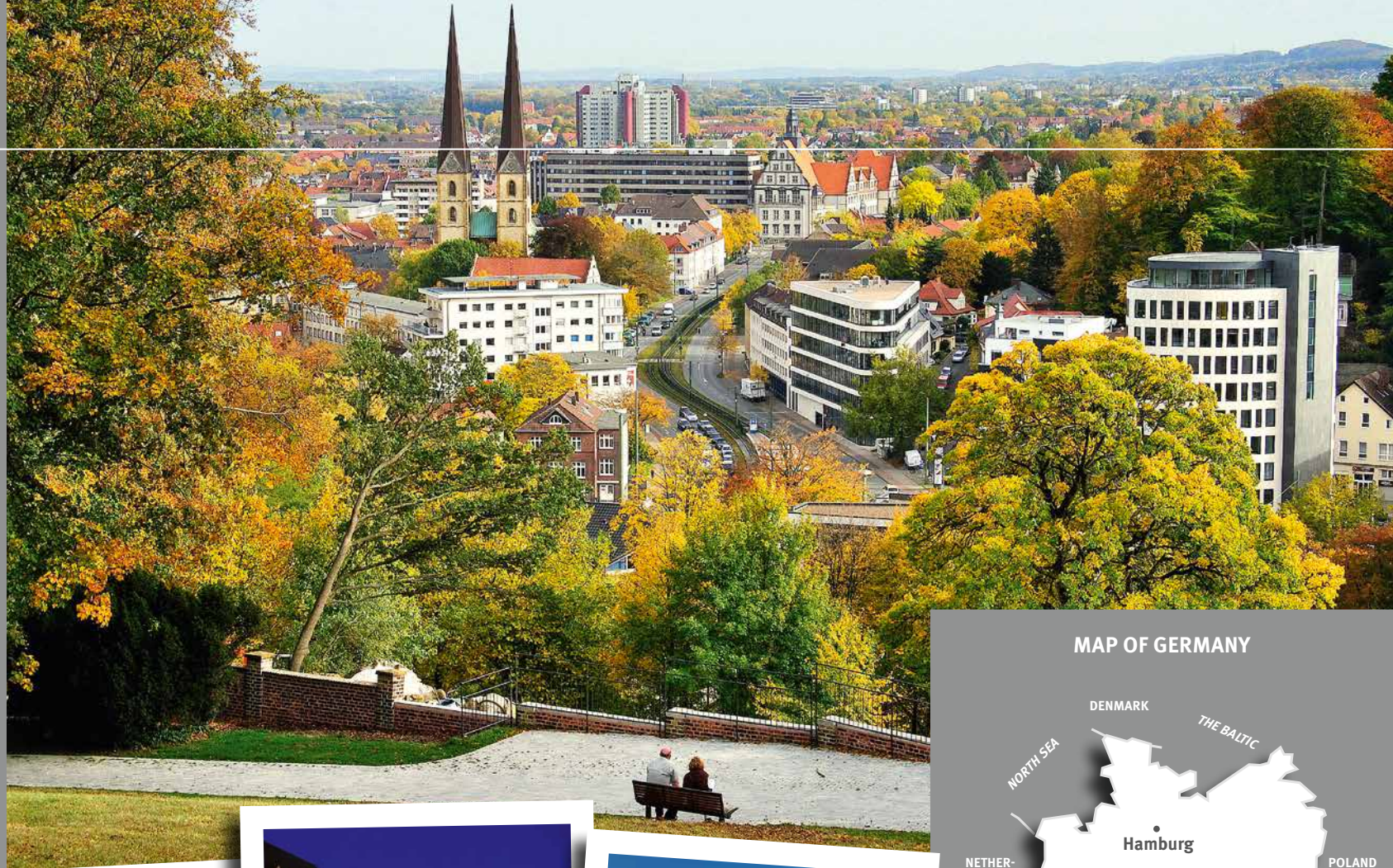
First contacts

Visitors can obtain information at the Tourist Information Centre:

Tel.: +49 (521) 51 69 99,
touristinfo@bielefeld-marketing.de

New immigrants can obtain information and assistance from the Clearing Office at Bielefeld Town Hall:

Tel.: +49 (521) 557 31 79
www.bielefeld-interkulturell.de



Internationally renowned: Bielefeld University



Traditional and modern:
Bielefeld's Christmas market



Conferences and events: Stadthalle Bielefeld

MAP OF GERMANY



Picture above: View of the city centre
from leafy Johannisberg



Be at work

Innovative and productive: Bielefeld is located in one of Germany's most prosperous economic regions. Thriving medium-sized companies and global players like Schüco, Dr. Oetker, Wincor Nixdorf, Seidensticker, itelligence, Miele and Bertelsmann are based here and offer excellent career prospects.

Well-developed links between universities and business strongly underpin the city's dynamism and innovation. Close contact and productive co-operative link-ups create ideal conditions for work experience, a successful start to a career and attractive opportunities for advancement for qualified employees.

Picture above: Very well connected – Bielefeld's central railway station



“For me, Bielefeld means quality of life – a good mix of regional and international atmosphere, on the arts scene and in business.”

Torben Jansen, Manager Area Management Eastern Region at Dr. Oetker



“The special infrastructure of the university here in Bielefeld brings people from different research areas together.”

Dr. Nan Su, researcher at Bielefeld University



Bielefeld University, Bielefeld University of Applied Sciences and five colleges offer excellent conditions

International-class study, research and teaching: Bielefeld University

Be scientific

Bielefeld is a young, innovative city of science. The city's open intellectual climate is the perfect spawning ground for new ideas. More than 1 billion euros are currently being invested in the expanded Campus Bielefeld. Bielefeld University and Bielefeld University of Applied Sciences are getting ready for the future. Internationally renowned Bielefeld University today encompasses 13 faculties covering a broad spectrum of disciplines. Bielefeld University of Applied Sciences and the five colleges of higher education also enjoy an excellent reputation. With its broad spectrum of academic institutions Bielefeld meets the growing international demand for excellent research, teaching and study opportunities.

To find out more:
www.bielefeld.de/en



Be cultural

From theatre to concerts, dance or literature, from Kunsthalle Bielefeld to any of the 13 museums or the Bielefeld Philharmonic Orchestra, there's lots to discover in Bielefeld in terms of the arts and culture. As well as renowned institutions, an active independent arts and theatre scene has developed with fresh ideas and young actors making their mark on the life of the city. Special highlights include the prestigious international dance festival, which takes place every year, and the Carnival of Cultures street parade.

Discotheques, bars or Bielefeld Convention Center regularly open their doors for rock and pop concerts, readings, debates and cabaret. A number of cinemas complement the city's arts and entertainment repertoire.



“Going with friends to the cinema or to see a stage performance – that’s what the arts are all about.”

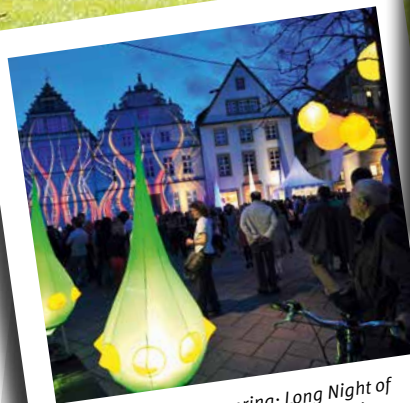
**Christina Brinkmann,
Student of Event Management**



Cultural events to suit every taste – from classic to pop



Drama, opera and dance at Bielefeld Theatre



Highlight every spring: Long Night of Museums, Churches and Galleries

Bielefeld goes international at the Carnival of Cultures



*Picture above:
Sculpture Park near the Kunsthalle*

Be active

Explore green Bielefeld with a picnic basket, on a mountain bike, along the 580 km of hiking trails – hiking is a popular German pastime – or scramble from rope to rope at the Climbing Park. 100 sports clubs and ten indoor and outdoor swimming pools offer a varied and interesting range of leisure and recreational activities. The Hermannslauf race and Stadtwerke run & roll day attract thousands of sports enthusiasts to the city each year. Bielefeld has the perfect mix of city life and the great outdoors.

And if watching the match and cheering on your team is more your thing, DSC Arminia Bielefeld, a football club with a rich tradition, plays at a 28,000-seater stadium not far from the city centre.

Picture above:
Plenty of sports events you can join in



“From the Climbing Park to the forest – there are plenty of places for a good work-out in Bielefeld.”

Benjamin Kolodzig, Student at Bielefeld University



Great football at the SchücoArena

Be mobile

Bielefeld is easy to get to by land and air from any direction. Drivers can use the direct connection with the A 2 autobahn, one of the main motorways in Germany which is also a major artery linking Dortmund, Hanover and Berlin.

Bielefeld also has very good regional and long-distance rail links via Deutsche Bahn and the station is close to the city centre. International airports at Paderborn, Hanover and Dortmund are no more than 1 hour 30 away.

Getting around the city is easy by bicycle, tram, bus or on foot.



“One of the 20 biggest cities in Germany, yet thanks to the public transport system everything is close at hand. That's what I like about Bielefeld.”

Lea Specht, Apprentice Management Assistant in event organisation

Picture above:
Modern tram and bus network

Getting around on two wheels



Be at home

In one of the safest cities in Germany everyone can find the right sort of home for them: from urban chic to family-friendly living in a leafy setting, hall of residence, rented flat or property ownership, traditional building or modern architecture. Bielefeld offers all the advantages of a relaxed city at comparably moderate prices. Student rooms in halls of residence are available on Campus Bielefeld itself and in the town. Appointments, meetings and exploring are only a stone's throw away thanks to a well-developed network of roads and cycle paths and excellent transport connections.



“Bielefeld is a quiet, safe, stress-free city and my family and I like living here.”

Muhammed Imran, doctoral candidate in Chemistry



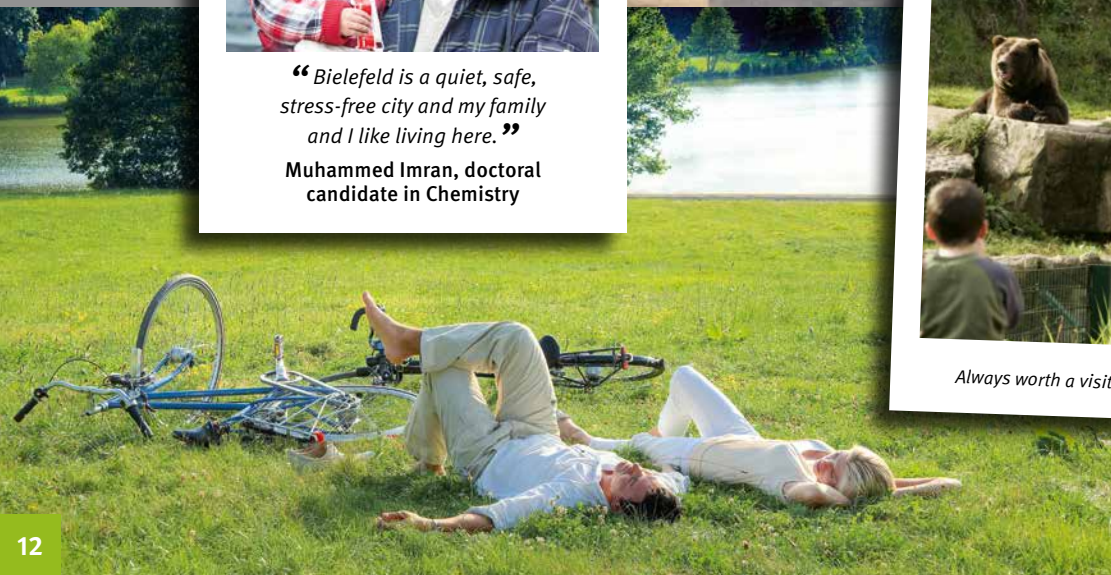
Always worth a visit: Olderdissen Zoo



Accommodation to suit every taste



Beer gardens invite visitors in summer time



Relaxing at Lake Obersee



Be a gourmet

Pickert and pumpernickel? – Bielefeld has some culinary treats for you to discover. Creations of modern gastronomy, regional Westphalian cuisine and traditional German specialities all whet the epicurean appetite, along with international dishes from Asia, India, Turkey, Italy and Spain.

People in Bielefeld appreciate fine dining – and outdoor eating is a big part of the culture. Whether it's over a café latte in the historic old town, a chilled beer in the beer garden, a picnic spread by Lake Obersee or walking through one of the many parks, you will meet friendly people everywhere.

Glazed fruit – a typical treat at fairs



“What I like about Bielefeld is the innovative, fresh local cuisine.”
Christoph Kubus, Chef



GlückundSeligkeit restaurant



“Children in Bielefeld are introduced to languages at a young age and that gives them an open-minded attitude to other cultures.”

Aragan Ariane Wais,
Primary Teacher



The GENIALE, Bielefeld's
 unique Science Festival

Workshop at namu,
 Bielefelds Museum of Natural History

Be educated

Bielefeld is family-friendly and has good facilities. Childcare and educational provision are good, with numerous nurseries and 100 schools providing a general or vocational education.

There is a lot to discover out of school, too. Countless sports clubs, cinemas, museums, puppet theatre, playgrounds and adventure playgrounds offer a range of fun activities for families in the city. In addition there is Germany's largest school of music and art and the modern municipal library with its extensive selection including multimedia.

One special attraction which we strongly recommend is the Olderdissen Zoo, which specializes in indigenous animals. Adult education institutions provide excellent opportunities for continuing education.



By the way,
some people say
that Bielefeld doesn't
actually exist. Come and
see for yourself, then
you can put them
right!

LEGAL NOTICE

Publisher:

Bielefeld Marketing GmbH, Wissenschaftsbüro
Willy-Brandt-Platz 2 | 33602 Bielefeld
Tel.: +49(521) 51 21 13 | Fax: +49(521) 51 61 63
wissenschaftsbuero@bielefeld-marketing.de
www.bielefeld-marketing.de

Person responsible: Hans-Rudolf Holtkamp

Translation: Interna, Bielefeld

Editors: Johanna Leuner, *assistance:* Gesa Fischer

In cooperation with: International Office, Bielefeld University

Design: ardventure.de

Printed by: Gieselmann Druck und Medienhaus, Bielefeld

Photo credits:

Bielefeld Marketing, Susanne Freitag, moBiel/Olaf Lewald,
Gerald Paetzer, Patrick Piecha, Tim Placke/DSC, Mike Rehm,
Matthias Schrumpf, Dirk Topel, Universität Bielefeld

www.bielefeld.de/en

Bielefeld
MARKETING

Bielefeld Marketing GmbH
Willy-Brandt-Platz 2 | 33602 Bielefeld
Tel. (05 21) 51 61 60 | Fax (05 21) 51 61 63

wissenschaftsbuero@bielefeld-marketing.de
www.bielefeld-marketing.de